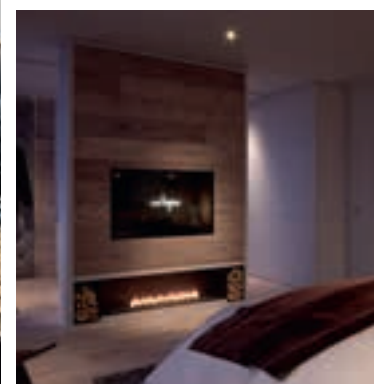
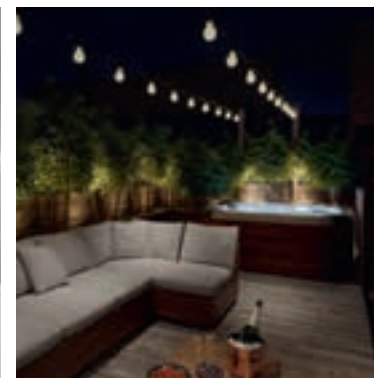


Le Bijou

VARIOUS CITIES, SWITZERLAND



Le Bijou offers beautifully designed city centre apartments integrated with intelligent, digital, five-star services. These are available for both accommodation and events, offering guests the style and service of a high-end hotel, without the other hotel guests.

Situated in the heart of Switzerland's most exciting cities, guests are perfectly positioned to explore the best this centre of finance and culture has to offer — for example, travellers to Lucerne might have heard of chef Christoph Oliver's innovative contemporary cuisine at UniQuisine in nearby Stansstad, but at Le Bijou they can enjoy his menu in the privacy of their own apartment.

In Zurich, meanwhile, guests will find that Le Bijou is just steps from some of the best designer shopping in Switzerland, including such under-the-radar boutiques as No.2 on Brotgasse, where guests will find a selection of elegant and exclusive homeware and accessories.

Basel is famous for art and architecture, but an altogether more ancient culture hits its streets in February, as one of Switzerland's biggest carnivals

kicks off. If work is on the agenda, Le Bijou Zug is the perfect address, with properties across this financial centre, including Park Tower overlooking 'Crypto Valley', the world's leading blockchain and cryptographic technologies ecosystem.

Whatever a guest has in mind, Le Bijou can help. Each apartment features 'James', a digital butler who can make tailored recommendations, book services such as spa treatments, dining or transfers, and even change the music, lighting and ambience of the apartment. This intuitive augmented intelligence learns from interactions, ensuring that each stay is perfectly customised to a guest's personal taste, from setting the mood through lighting and a personalised playlist, to coordinating a private event with the city's best chef and mixologist.

Whether it's a celebration with one or 100 guests, a business trip or a VIP stay, Le Bijou is an ideal location. A carefully curated and vetted rolodex of service providers brings the elements of a top hotel into the comfort of a private home, all at the touch of a button.

NEED TO KNOW

KEY FACILITIES

- 42 apartments across Zurich, Geneva, Basel, Lucerne, Berne & Zug
- Kitchen
- On-demand spa services
- 24/7 concierge
- Transfers
- In-room restaurant dining

GET IN TOUCH

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Don't miss // Views over the Lucerne skyline and Alps from the tower room at Le Bijou SL2 with infinity window